



GearMaster International
2344 Valley Drive
Eagle Mountain, UT 84043

Tel: 801-554-0015
Toll Free: 866-GEARSAV
Fax: 801-768-2607

June 18, 2004

To Whom It May Concern:

I am pleased to recommend Mr. Skip Weeks to any prospective employer or client.

For several years, I have been developing a new product for the heavy trucking industry known as the GearMaster (see www.gearmaster.com, if interested). In April, 2002, I decided it was time to launch my full time effort into marketing and commercializing this product. I had previously become acquainted with Skip and knew of his energy, enthusiasm and marketing skills, and was pleased that he could bring these talents to bear on this new endeavor. Since that time, Skip and I have worked closely together in a very effective relationship, which has been both project and retainer based.

Skip has been instrumental in launching and maintaining the marketing efforts of GearMaster. Just a partial list of his accomplishments would include:

- Creation of our corporate logo (see above)
- Complete redesign and maintenance of our website
- Design and development of our printed marketing pieces (typical sample enclosed)
- Creation of various ads for trade journals (sample enclosed)
- Collaboration with industry periodicals for placement of articles
- Gathering data and information for targeted marketing efforts (truck driving schools, fleets, etc.)
- Finding and facilitating contact with other marketing resources (video, telemarketing, etc.)

In addition to applying his excellent marketing skills to GearMaster, Skip has provided invaluable consulting and advice in broader aspects of the business including overall company organization, financing, production, and other areas. While his emphasis tends to be on strategic aspects of the business, he has shown an amazing ability to quickly comprehend even the most technical of details and immediately relate them to the broad picture of the business. His insights, understanding and fresh approaches to our business challenges have been extremely helpful to me and to the success of the GearMaster undertaking.

Skip's integrity and follow-through have been exemplary. Once we have determined a course of action, I have always been able to look at his assignments with a "consider it done" confidence. He is personable, friendly, considerate and is a great communicator.

In short, I can wholeheartedly recommend Skip as a valuable resource for virtually any business endeavor. I would be happy to elaborate on any of the above or to answer any questions. Please feel free to contact me at any time.

Sincerely,

Kent H. Price
President