TARGET
INTERACT.COM

Innovative Interaction Solutions
for (e)Customer Relationship Management (CRM)

November 16, 2001

To Whom It May Concern:

Target Interact is a state-of-the-art call/contact center located in Salt Lake City, Utah. Some time ago, we determined that it was time to expand our business by seeking to raise additional capital to enable us to take the company to the next plateau. We were referred to Skip Weeks of InfoCentre as a management consultant and strategic planner who could assist us in refining our plans and preparing the documentation that we would need to complete a private placement to raise one million dollars.

We retained Skip to help us and were extremely impressed with his ability to quickly understand all aspects of our business and, perhaps more importantly, with his ability to work with us to develop new strategies to grow the company. We are delighted with the visual and logical appeal of the written business plan that he produced for us.

We are pleased to recommend Skip to anyone wanting to develop a compelling and well written business plan.

Very truly yours,

Roger S. LeFevre
Chief Executive Officer

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